

display, perform or distribute content, information or other material, including some of your Personal Information. Any information that you choose to disclose by means of such features becomes public information over which ~~SEVARA GLOBAL~~ is unable to exercise control. You should exercise caution when deciding to disclose your Personal Information by means of such features, and you agree to assume all responsibility for doing so.

□ INFORMATION USE AND DISCLOSURE PRACTICES

- **Traffic Data and Information Gathered Using Cookies.** We use “cookies” to recognize you as you use or return to our sites. This is done so that we can provide a continuous and more personalized shopping experience for you. A cookie is a small text file that a website or email may save to your browser and store on your hard drive. Most cookies are “session cookies,” meaning that they are automatically deleted from your hard drive once you sign out from ~~SEVARA GLOBAL~~ or close your web browser. We use cookies to provide features and services, such as:
 - allowing you to enter your password less frequently;
 - remembering your preferences;
 - presenting information that is targeted to your interests;
 - measuring the effectiveness of our sites, services, content, and advertising; and
 - providing other services and features that are available only through the use of cookies.

~~SEVARA GLOBAL~~ analyzes Traffic Data and information gathered using Cookies to help ~~SEVARA GLOBAL~~ better understand who is using the Website and how they are using it. By identifying patterns and trends in usage, Sevara Global is able to better design the Website to improve your experience, and to serve you more relevant and interesting content. From time to time, Sevara Global may release Traffic Data and information gathered using Cookies in the aggregate, such as by publishing a report on trends in the usage of the Website. Sevara Global does not attempt to link information gathered using Cookies to Personal Information.

- **Web Beacons.** We may also use web beacons. A “web beacon” is an electronic image placed in the code of a web page. Beacons allow us to know if a certain page was visited, an email was opened, or if ad banners on our website and other sites were effective. We use web beacons to monitor the traffic patterns of users from one page to another and to improve site performance.
- **Personal Information.** Personal Information that is collected from Customers, and Brand Partners through Brand Partner and Customer Registration, Product or Services

- **Business Transfers; Bankruptcy.** Sevara Global reserves the right to transfer all Personal Information in its possession to a successor organization in the event of a merger, acquisition, or bankruptcy or other sale of all or a portion of Sevara Global's assets. Other than to the extent ordered by a bankruptcy or other court, the use and disclosure of all transferred Personal Information will be subject to this Privacy Policy, or to a new privacy policy if you are given notice of that new privacy policy and an opportunity to affirmatively opt-out of it. Personal Information submitted or collected after a transfer, however, may be subject to a new privacy policy adopted by Sevara Global's successor organization.
- **Unpaid Accounts.** If you fail to pay any balance owed in consideration of Services, Sevara Global may, as permitted by law, report your Personal Information, including without limitation your unpaid balance, to consumer credit reporting services, collection agencies and others.
- **To help Brand Partners in Sevara Global's network marketing program manage their independent businesses,** we provide your Sevara Global sponsor and other upline Sevara Global Brand Partners with your name, rank, address, telephone number, and email address as well as data relating to your sales and recruitment activity through the Back-Office to the Website. We also provide downline Brand Partners with the names, rank, address, telephone number, and email address of their sponsor and certain specified upline Brand Partners.

4. COMMUNICATIONS FROM US

- **Special Offers and Updates.** By enrolling as a Brand Partner, registering as Customer, or making a purchase or other inquiry through the Website, you consent to receive periodic email and other communications from us and from Sevara Global Brand Partners. For example, Sevara Global sends all new Brand Partners and Customers a welcome email to verify password, username, and acceptance of the Brand Partner Agreement or Customer Agreement. All Brand Partners and Customers will occasionally receive information on products, services, special deals, and a newsletter. Customers who have not registered with Sevara Global and who grant permission will also receive occasional information on products, services, special deals, and the like.
- **Service Announcements.** On rare occasions it is necessary to send out a strictly service related announcement. For instance, if our service is temporarily suspended for maintenance we might send Brand Partners and/or Customers an email. Generally, Brand Partners may not opt-out of these communications, though they can deactivate their account. However, these communications are not promotional in nature.
- **Brand Partner and Customer Service.** Sevara Global communicates with Brand Partners and Customers via email, regular mail and telephone on a regular basis to provide

requested services and in regards to issues relating to their Sevara Global business. Sevara Global communicates with other Customers with respect to products or services purchased by such Customers from Sevara Global. Such communications may be by email, regular mail, or telephone.

- **Privacy Preferences/Opt-Out.** We offer a preference page located within each backoffice section where you can register and change your preferences to receive or not receive marketing materials. You may also update what product/lifestyle preferences you prefer, which may determine what offers and promotional materials you may receive. You may update these preferences at any time, but you must first register by creating an account before you can update any of your preferences. Please allow sufficient time for your preferences to be processed. You may also change your marketing preferences or remove yourself from our mailing list by clicking on an “unsubscribe” hyperlink contained in promotional emails we send you or by contacting us at: Sevara Global, Attn: Compliance, 138 E 12300 S, Suite C493, Draper, Utah 84020, or by e-mailing us at: compliance@sevaralife.com

5. MISCELLANEOUS

- **Links.** Sevara Global's websites may contain links to other sites. Please be aware that Sevara Global is not responsible for the privacy practices of such other sites. We encourage users to be aware when they leave our site and to read the privacy statements of each and every website that collects Personal Information. This privacy statement applies solely to information collected by Sevara Global websites.
- **Security of Personal Information.** We maintain administrative, technical and physical safeguards to protect against unauthorized access, use, modification and disclosure of Personal Information in our custody and control. We also are committed to employing reasonable technology in order to protect the security of our Websites. However, even with the best technology, no website is 100% secure. We will take reasonable measures which we believe are appropriate to protect your Personal Information from loss, misuse, alteration or destruction, and, where possible, will ask that any third parties to whom we may transfer such information to take comparable steps to protect that security.
- **Secure Shopping.** When you place orders on our Websites, all of your order information, including your card number and delivery address, is transmitted through the Internet using Secure Sockets Layer (SSL) technology. SSL technology causes your browser to encrypt your order information before transmitting it to our secure server. SSL technology, an industry standard, is designed to prevent someone other than operators of our Websites from capturing and viewing your Personal Information. Since any order information you provide to us on our Websites will be transmitted using a secure connection, if your Web browser cannot support this level of security, you will not be able to order products through our Websites. The most recent versions of Google Chrome, Netscape Navigator, Apple Safari, and Microsoft Internet Explorer can

- **Questions.** Questions regarding this Privacy Policy should be directed to compliance@sevaralife.com, or by mail to: Sevara Global, Attn: Compliance, 138 E 12600 S, Suite C493, Draper, Utah 84020
- **Effective Date.** The effective date of this Privacy Policy is January 1, 2020.